



Volleyball Canada Board of Directors
Wednesday, 13 April, 2022, 20:00 EST
Teams Meeting

Minutes:

In Attendance :Kevin Boyles; Joanne Mortimore; Boris Tyzuk; Marie Christine Rousseau; Parrish Offer; Cam Wheelan; Sylvie Bigras **Staff:** Mark Eckert

1. Review and Approval of previous minutes

Kevin

Motion: Joanne Mortimore

Second: Sylvie Bigras

7-0

2. Conflict of Interest Declarations

- no conflicts declared based on agenda and distributed materials

3. External Relations Update

- NORCECA Mark
 - No Activity
- Sport Canada Mark
 - Funding Update – 2022-2023
 - 350k Recovery – verbal confirmation
 - 20k Safe Sport – verbal confirmation
 - Applications Submitted – Return to Sport
 - Newcomers Project: A partnership with Volleyball BC, Volleyball Manitoba, and Pacman Volleyball Club.
 - First Nations: A partnership with RCMP to deliver volleyball equipment in Northern Quebec to First Nations.
- FIVB Mark
 - In Person Meeting Held – March 21st – 22nd
 - Format changes for 2024 Olympic Tournament
 - Changes to the 2028 Olympic Qualification
 - Exploring changing the international competition calendar
 - Replacement teams and hosts for Russia announced
- COC Mark
 - Kick off meeting with Deloitte and COC for DEI project took place
 - Will be a big part of Convention

4. Finances

- 2022-23 Compensation summary for the Board (see attached)
- 2022-23 VC Budget for Board Approval (see attached)
 - 200k net surplus budgeted
 - **confirmed:** Sport Canada core + OTP: \$2,251,700 (21/22= \$2,188,350)
 - **Assumptions and Notes:**
 - Sport Canada recovery funding: \$350,000. We are awaiting official response
 - Sport Canada Safe Sport funding: \$ 20,000. We are awaiting official response
 - Membership dollars: \$1,500,000 (21/22 expected 1.25m)



- Limited sponsor dollars to replace Mizuno/Lululemon/Interpipeline (45k budgeted for LOF, Crossnet vs 280k+100k in kind in 21/22)
- Continued success with revenue generation at Downsview- gross revenue budgeted for \$364,000
- Budgeted \$780,000 in gross ticket sales for international events hosted in Canada
- The net profit from events is likely higher than ever for int'l events due to Sport Canada spreading out funding, and amounts being recognized to match in 21/22

Review and Approval of 2022 2023 Budget

Motion: Joanne Mortimore

Second: Parrish Offer

7-0

- Canadian Olympic Foundation Funds.
 - See attached investment info from COF (summary report 2021 q4)
 - COF funds summary (Excel file)
 - Most recent contribution transferred mid March, \$350k
 - 2022 Operations Contributions to Funds:
 - Hoag Family Fund: \$1 on every ticket package purchased for Men's VNL/ Men's Pan Am Cup. \$10 per team registration for Indoor Nationals (men)
 - Wong Family Fund: \$1 on every ticket package purchased for Women's VNL. \$10 per team registration from Indoor Nationals (women)
 - Tom Ng Beach Fund: work in progress \$2 per registration for Beach championship events, % TBD on rec leagues at Downsview, other fundraising initiatives

Approval of proposal of event fees contributing to foundation funds.

Motion: Boris Tyzuk

Second: Joanne Mortimore

7-0

- Cash on hand:
 - \$3m+ CAD
 - \$57k USD
- 2021-22 Year end being finalized
 - Expecting a surplus, \$300k+
 - Funding received from Sport Canada in the last 45 days of 21/22
 - Recovery funds for 21/22: \$755k
 - Event hosting funds (events in 22/23, but funding to be used in 21/22): \$700k
 - Year end audit April 25-29

5. Ethics Committee

Boris

- Current appeals, complaints etc.
 - No active cases at present.
 - Third party is getting calls that are club and PTA level code of conduct
 - Training planned at Convention to help educate what is a safe sport issue and what is not

6. Athlete Council

Cam

- Updates and activity
 - Cam announced Sarah Pavan as the replacement Athlete Rep for Heather Bansley
 - Cam recognized the support of recovery funds for coaching in the men's para program



7. Operating Reports

MEN'S PROGRAM

- Last stretch of planning before the first group of athletes arrives in Gatineau on April 23 is on-going. Ben Josephson will arrive on the 21st
- We are still awaiting announcement from the FIVB on Men's World Championship (Host, dates, pools, schedule, etc)
- Poland will host the VNL pool Russia was supposed to host. No change for Canada as we are in Japan the same week.
 - No replacement team has been announced yet

WOMEN'S PROGRAM

- Details about the Women's World Championship are finally known
- Canada is in pool C with USA-SRB-GER-BUL-KAZ. That pool will be in Lodz, Poland.
 - The top 4 of each pool qualifies for the next round.
 - No match schedule yet
- Bulgaria has been added to the VNL and will host the pool Russia was supposed to host. Bulgaria is considered a Challenger team.
- Last stretch of planning before the start of the season is on-going. NextGen selection camp will be May 6-9. First official day of training for the Senior team is May 9

Beach Update

- VC Beach National Team Staff update:
 - Emily Wright has been hired as a Data Scientist for the VC Beach High Performance Program and will begin on May 1st.
- The Beach Working Group continues to regularly meet to improve the high-performance culture and the athlete development pathway within the Beach National Team Program.
- A Beach Spring Break Camp (Athletes aged 12U to 15U years old) was successfully organized at the Downsview Beach HPC March 14-18, 2022. Twenty-four (24) athletes participated in this camp (Registration fee was \$495 per athlete).
- The Volleyball World Beach Pro Tour (Formerly the FIVB World Tour) began with the following events (Showing Canadian results):
 - Tlaxcala Challenge (March 16-20, 2022):
 - Nicole McNamara/Megan McNamara – 17th place
 - Ben Saxton/Grant O'Gorman – 19th place
 - Dan Dearing/Sam Schachter – 19th place
 - Brandie Wilkerson/Sophie Bukovec – 25th place
 - Rosarito Elite 16 (March 23-28, 2022):
 - Melissa Humana-Paredes/Sarah Pavan – 5th place
 - Nicole McNamara/Megan McNamara – 21st place
 - Coolangatta Future (March 30-April 3, 2022):
 - Jake McNeil/Alex Russell – 2nd place
 - Devon May/Myriam Robitaille – 9th place
 - Katharine Wuttunee/Darby Dunn – 13th place
 - The list of 2022 Volleyball World Beach Pro Tour events can be found here:
<https://en.volleyballworld.com/beachvolleyball/competitions/beach-pro-tour-2022/events/>



- The NORCECA 2022 FIVB World Championship Qualifier will take place April 16-17 in Punta Cana, DOM for the two Canadian Teams (Determined through VC Trials March 23-24 for men and March 30-31 for women):
 - Top 2 teams/NFs qualify for the 2022 FIVB World Championships (June 10-19) in each gender:
 - Men: Sam Schachter/Dan Dearing (CAN) are in a pool with Nicaragua, Trinidad and Tobago, Costa Rica, Dominican Republic and US Virgin Islands
 - Women: Nicole McNamara/Megan McNamara (CAN) are in a pool with Cuba, US Virgin Islands, Trinidad and Tobago, Dominican Republic and Netherlands Antilles
- The 2022 Summer Program Carding Selection Camp will take place May 13-15, 2022, in Toronto at the Downsview Beach HPC.

Sitting Update

- W Selection Camp in Edmonton April 7- 10 with OTP High Performance Review #2 in Edmonton following camp.
- M Selection Camp in Calgary April 14-18.
- Interviews completed for Para NT Coordinator position – offer will be extended week of April 11. 0.5 FTE based out of Edmonton.
- WPV World Championships have been rescheduled from May 2022 (China) to November 2022 (Bosnia and Herzegovina)
- Effective March 4, 2022, World ParaVolley will suspend the participation of Russian teams, athletes and officials in World ParaVolley competitions and activities, (including zonal, national and club activities). Furthermore, they will not approve nor hold any Paravolley competitions or activities in Russia until further notice
- Para Friendly Matches @ Edmonton Nationals
 - ITA W confirmed/ USA W possibly interested
 - KAZ M confirmed pending Visas
 - Matches will be happening throughout the entire NC event in Hall A
- Online 50/50 Fundraiser @ Edmonton Nationals and Calgary VNL through Rafflebox.
 - Using VA Gaming License – revenue sharing between Team Canada Para and Team AB
 - Paperwork completed and submitted – just waiting for AGLC approval. Submitted application for \$20k - \$100k raffle license for each separate event.

Athlete & Coach Pathways

Youth National Team Program – 2022

- U19 Women –
 - Coaches selected
 - Age Adjustment to U19 vs U18
 - Program will train at University of Calgary
 - Athlete ID process underway
- U19 Men & U 21 Women –
 - No U19 Men's summer training
 - NEP Men – 66 applicants
 - U21 W – invites sent for training camp, age adjustment delayed process. Planning underway for Pan Am Cup in Mexico.

National Excellence Program (NEP) – Women

- In Person NEP ID Camps – 1st round of athlete invites completed.

Coaching Development

- National Championship Coach Eligibility – ON-GOING. Approx. 26% of coaches are currently ineligible – follow up continuing.
- Community Coach Workshop – LF Guide in edit stage
- Learning Management Centre Business proposal in edit stage



Pathway Updates:

- Priority Areas: Learning Management System, Delivery of Coach Education, Coach Eligibility, Canada Cup, Canada Games, Youth National Team programs
- Community Sport for All Initiative Grant submitted
 - Project 1: Volleyball Services to Indigenous Communities in Need – Quebec
 - Project 2: Providing Quality Volleyball Experiences for Newcomers to Canada – BC, Manitoba, Ontario
- Innovation Grant – proposal accepted for complete submission to Sport Canada

Referee

- Developing a working group of EDs and referee representation to streamline the discussion regarding challenges and strategies for referee support systems
- Discussion and debate is occurring regarding a major restructuring of referee developmental models across all disciplines
- VC National Championship planning is moving ahead with great success for all events
- CCAA and U Sports championships were conducted under a variety of COVID related policies. The different implementations allowed for varying degrees of success and provided ample learning opportunities for future events

National Competitions

- No Combine events until September
- Will be running a Combine Jump Off in Edmonton each day of the event
- Registration is at 1025 as of Friday, April 8. A bit of movement due to withdrawals.
- 14U – 16U beach Nationals are confirmed to run Aug 25 – 28 at Spanish Banks. Toronto will host 14U – Senior
- Masters divisions for Senior Nationals will be cancelled, only 1 registration received. Open men & Women have 4 registrations each, we will work to have an event for them of some sort.

International Events

CAN-DOM at Nationals:

- Finalizing plans for accommodating teams for this, as both teams will be using this for their pre-VNL training and thus staying longer in Edmonton

VNL Ottawa/Calgary:

- Ticket sales have begun; Ottawa tickets moving quite well, Calgary is slow. But media exposure really has not begun in Calgary yet, and there are no historical ticket buyers that we can target
- Had site inspection in Calgary; valuable meeting leaving lots to do!
- Entertainment requirements considerably higher than previous years; could have cost implications

Mens Pan Am Cup:

- Planning ongoing; waiting for NORCECA to confirm the number of teams

VRS RFP Project

- Completed Nationals registration using the VRS. A couple of challenges but overall, this went quite well. Most of the problems related to the fact that many teams were waitlisted, which is pretty inherent when you have an oversubscribed event and have to do balancing between divisions.
- Lots of work in confirming Person-in-Authority and coaching qualifications. Have problems with The Locker providing correct responses to module completion queries



IST

- Jovana Smolijanac, has accepted the Senior Therapist Position with our Men's indoor team. Jovana was our lead therapist for the U21 group last year. As I write this update, I am awaiting confirmation on the applicant for our U21 therapist position.
- Both men and women's indoor teams are gearing up for the start of training camp.
- Continuing to work with Kinduct to improve our intake and monitoring of training data analysis/presentation. This has been a joint effort from both Men and Women's IST staff.

Safe Sport/Gender Equity, Diversity & Inclusion

- Youth Safe Sport Training Project group (Athletics, Swimming and Volleyball) is meeting weekly and has its kickoff meeting with Vantage Point Consulting this week to help us develop and implement the digital training tool for youth. Vantage Point will help us with internal/external research, project requirements, vendor assessment and vendor contract negotiations. VC has developed an MOU with the partners involved in the project.
- Work is being completed on ensuring compliance with safe sport training and screening requirements for all volunteers involved in VC events.
- Work continues on resources for PTAs related to best practices for Discipline and Complaints processes.
- Deloitte, VC and COC have come to an agreement for Deloitte to work with VC on the development of a framework for the VC Diversity and Inclusion initiative and the project will start this week. It includes a research component (data analysis, surveys), workshops and planning meetings. The desired outcome is to have a concrete system-wide framework/plan for initiatives to be implemented in the years ahead.
- VC has had two meeting with SDRCC to discuss the SDRCC's Independent Safe Sport Mechanism and VC's potential transition to their Sport Canada funded program. VC is waiting to find out the details related to fees for the program.
- Several Safe Sport cases that are club/PTA based are being reviewed by VC's Independent third-party.

Communications

- Communications planning/execution initiated for international event hosting. Meetings fully underway for VNL (men and women) with local organizing committees. Submitted marketing/comms events plans to FIVB. Ticketing plan launched for VNL; working on marketing assets and branding materials.
- Reviewing staffing needs for 2022 with increased capacity for a larger schedule of domestic and international events. Contractor secured for assistance with marketing/comms in Ottawa.
- Online auction completed; raised just over \$40K. Higher than previous few years.
- Continue to work with all programs to support consistency in messaging and branding. Working on developing "volleyball voices" to include stories of indigenous volleyball community members. Working with designer on sitting volleyball social campaign.
- Participated in NORCECA event planning and press commission meetings.
- Assisting with planning promotion for international matches in Edmonton.
- Nationals communications plan by coordinator Josh Bell rolling out leading up to the event. Josh is also assisting with international event planning and overseeing accreditation.



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- Partnerships coordinator Courtney Killion overseeing sponsor servicing and merchandise. Nationals' pre-sale initiated.

Partnerships / Merchandise

- Left on Friday swimwear is in formal agreement review as a three-year sponsor of our Women's beach program.
- Two-year partnership with CROSSNET is in formal agreement stage.
- Still working on ASICS as a footwear and uniform sponsor for our indoor teams and programs, probable start later in 2022.
- sponsorship sales efforts for Indoor Nationals and VNL in Ottawa and Calgary ongoing.
- Positive talks with Jumplete (knee brace etc) as new sponsor for Nationals and perhaps VNL.

8. Next Meetings

- May 10th 8pm EST Teams

9. In Camera

10. Adjournment