

# **Volleyball Canada Board of Directors**

# Volleyball Canada Boardroom Downsview Beach Training Centre September 21<sup>st</sup> – 22nd

#### Minutes:

**In Attendance September 21<sup>st</sup>.:** Kevin Boyles; Monica Hitchcock; Howard Hum; Guylaine Dumont; Joanne Mortimore; Dan MacIntosh; Julie Young; **Staff:** Mark Eckert:

**In Attendance September 22**st.: Kevin Boyles; Monica Hitchcock; Guylaine Dumont; Joanne Mortimore; Dan MacIntosh; **Staff:** Mark Eckert:

### 1. Welcome

2. Review and Approval of Previous minutes June 7th

Motion: Dan MacIntosh Second: Monica Hitchcock 7 – 0

3. Review and Approval of Previous minutes June 10th

Motion: Julie Young Second: Monica Hitchcock 7 - 0

### 4. External Relations Update:

- NORCECA
  - o Challenging summer for us
  - Last minute date changes...Pan Am Cup and U21, costs with flight changes and additional accommodation
  - Financial support to Mexico 75k US
- FIVB
  - o Indoor meetings (VNL) held three weeks ago, beach was last week
  - VNL meeting, Canada presented on fan engagement, acknowledged as one of the best stops
  - Indoor qualification to Tokyo announced, 6 pools of 4 based on rankings, followed by 5
    Continental events and a host, change from Rio is the order of events
  - Beach berths from the tour and FIVB Olympic tournament first, not as a last chance event as in Rio
- COC
  - o Derek Kent. Chief Marketing Officer, left in June
  - o Chris Overholt, CEO, leaving at the end of September
  - o Gap in COC marketing/sponsorship side which COC has become a juggernaut in

- o COF is quite strong and will be launching a new campaign
- o COC Sport side stable and growing, maybe a shift
- o Next session meeting scheduled in November after Calgary holds its Olympic plebiscite

# - Sport Canada

- New Director General 'Vicki Walker'
  - Internal hire
  - From Communications and Security establishment
- o SFAF (core funding) is still the largest and outstanding file
  - Sport profiles for all NSO's have been created
  - Individual meetings with all sports to validate the profiles
  - New reference level by February
- o Minister now permanent, portfolio change no disability component, all new staff

### - OTP

- Held community info session in Ottawa on September 13<sup>th</sup> (Power Points from meeting will be sent to the board)
- Session is an overview of how we are tracking for medals sport by sport
- o Requirements for fall review meetings were presented
- VC OTP meetings, Men's Indoor and Beach November 21<sup>st</sup>, Women's indoor and women's sitting November 23rd

# 5. Edmonton National Championships:

- Final Report attached
  - Overall quite pleased with the event, increased number of teams, better activation, one venue. Attendance to the international events was lower than expected. Need to focus on more staff during the event so appropriate breaks are taken.
- STEAM Analysis attached
  - We have received the STEAM PRO 2 results which are surprisingly lower than the number for Calgary, we are following up. To date we have been told that it is due to revised multipliers in the formulas.
- Financials attached
  - o current forecast is 450k however, likely to be higher as the various contingency items which will not be required

### 6. Financial

- Forecast 2018-2019 attached
  - Forecast is tracking a surplus of 300k, once world championship expenses are all in we will have a much more accurate picture
- Four Year Budget
  - Linden presented the characteristics of each year and the associated variables
- Financial Goals

Motion: Approve the establishment of an operating reserve, targeting 4 months of operating expense. The current value of 4 months of operating expense based on the 2018/2019 fiscal year equates to 1 million dollars.

Moved: Joanne Mortimore Second: Guylaine Dumont 7 – 0

- Membership Fees

Motion: Approve full membership fee increase of 1\$ per year for the next four years

Moved: Julie Young Second: Monica Hitchcock 7–0

Motion: Approve affiliate membership fee to 5\$ per year, with no further increase for the next four years.

Moved: Dan MacIntosh Second: Monica Hitchcock 5– 0

# 7. Policies for Approval

- Summary of Policies and Review Dates
- Abuse Policy
- Complaint Policy
- Screening Policy

Motion: Approve policies as presented subject to minor edits

Moved: Joanne Mortimore Second: Dan MacIntosh 7– 0

# 8. Operational Reports

- Men's Indoor Team
  - Summary of competition and injury update provided
- TCMV Debrief
  - Focus revolved around IST, possible inclusion of a CMO. It became an apparent need during World Championships
- Women's Indoor Team
  - European WC prep tour completed, travelling to Japan for final preparation and acclimatization
- TCWV Debrief
  - More of a staff meeting with a similar focus to the men's program, improvement of IST.
- Beach Team
  - Overall positive results, however, when all coaches and IST travelled to Vienna with the teams they underperformed. Will be a big focus of the de- brief
- BVB Debrief Report
  - o An intensive four day facilitated (Nora) de-brief process was held
- Sitting Team
  - o lan on paternity leave, coaches are taking on the administrative roles short term.
  - Still don't know the Pan Am Games qualification process, may end up being world rankings and not a tournament
- Sponsorship/Partnerships
  - o Full day planning meeting scheduled with Lulu October 11th
- Domestic
  - Highlight of the summer program is the U18 youth team qualifying for World Championships next year
- E-module Update
  - We continue to under estimate the numbers, volleyball has seen a clear shift to elearning and will need to continue to invest in the available resources
- VNLCity of Ottawa Report
  - o For information, provided to the City of Ottawa
- VNL FIVB Report
  - Copy of the power point presented at the VNL Council meeting attached
  - Canada was acknowledged as one of the best events in terms of technical execution and fan engagement
- Referee's
  - LTRD moving forward. Succession planning for next NOC underway

- App Business Plan
  - o Myles Spencer hired to deliver the project
  - Target implementation date is April 1st.
- Domestic Competitions
  - o Multi city event in 2019
  - Beach National Championships going to RFP
- Ethics
  - Dan reported that the last outstanding case was closed, Peter Lawless was the case manager
- Communications
  - o Big spike in social media during VNL
  - o Challenge is still getting a Domestic broadcaster for VNL
- International Events
  - Indoor potential of 3 NORCECA events next year will challenge our financial and human resources
  - o Beach we have confirmed a 3 star event in Edmonton.

### 9. Committee Chairs

- Summary Letter from Dave Carey

attached

- Beach Dave Carey
- Sitting Jason Trepanier
- Officials In progress, Scott Borys in his last year
- Motion: Approve as presented.
- Moved: Dan MacIntosh Second: Guylaine Dumont 5 0

### 10. Business/Operations Plan

- Ops plan provided for information
- Questions on items in the women's program that were not completed

### 11. Human Resources

- Ian Halliday
  - o Paternity leave until December 1st.
- Chris Galbraith
  - o Resigned position as performance analyst with Beach program
- Mathieu Séguin
  - Resigned position as IST Coordinator for the men's Indoor team

### 12. In Camera

### 13. Next Meetings

- November 6th
- December 18th
- January 22nd