



Vision

Be a world leader in volleyball

Mission

To provide leadership that enhances performance and participation in volleyball

Values

Excellence, Integrity, Leadership and Sustainability

Develop national teams that deliver consistently strong international results by:

- Growing the men's indoor program with a goal of top four in Tokyo
- Creating a quality Daily Training Environment (DTE) for the women's indoor program to achieve NORCECA podiums
- Growing the beach program to win two medals in Tokyo
- Creating a quality DTE for the sitting teams to qualify for Tokyo

Initiate and guide the development of programs that produce ethical and technically competent athletes, coaches and officials by:

- Creating an athlete development framework that incorporates accessibility, participation and Long Term Athlete Development (LTAD) principles, which Provincial/Territorial Associations (PTAs) implement according to their contexts
 - Investing in domestic coach development
 - Creating a Long Term Referee Development Program

Develop and maintain successful partnerships to increase resources and capacity by:

- Increasing the number of fans and providing quality content across all platforms
- Increasing media exposure
- Attracting, developing, enhancing & maintaining partnerships for mutual benefit
- Increasing funding levels and the number of funding sources

Leverage domestic and international hosting opportunities by:

- Developing and sharing best practices in event management
 - Offering high quality youth indoor nationals
- Offering high quality beach nationals (youth and senior)
- Delivering high quality international events in Canada

**Sustained
High
Performance**

**Strong
Domestic
Development**

**Resource
Generation**

**Quality
Competitions**

