



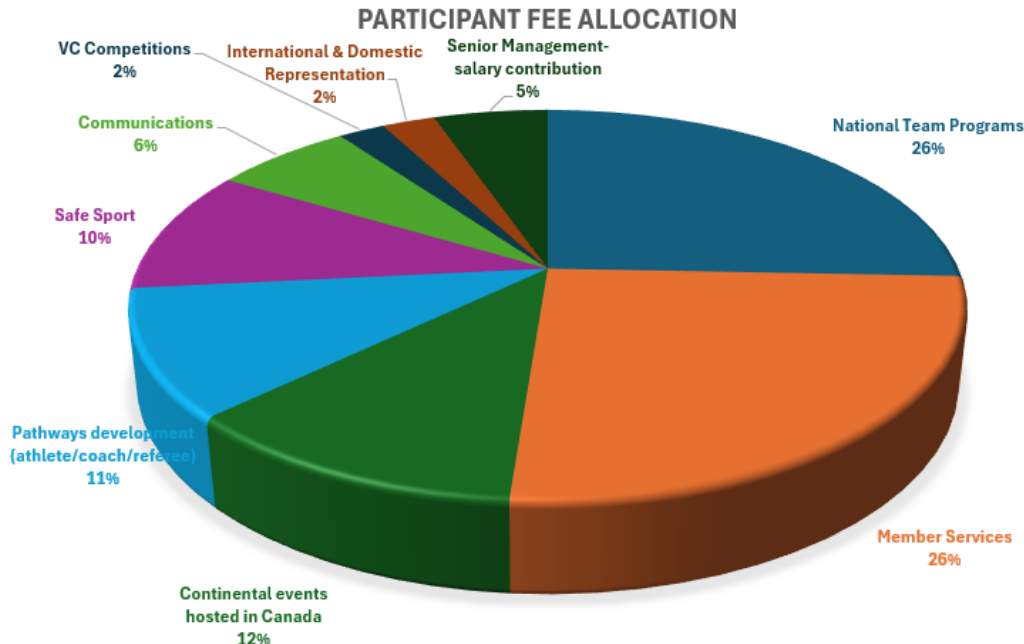
Volleyball Canada Registered Participant Fee

Volleyball Canada is committed to creating a unified “Volleyball in Canada” family. The strategic goal is to build a system where every person involved with volleyball in Canada is connected to the sport’s governing body.

To deliver its programming and benefits to registered participants, Volleyball Canada levies a fee whereby each participant who registers with a Provincial/Territorial Volleyball Association will also register, and be aware that they are registering, with Volleyball Canada.

Volleyball Canada believes that:

- Registered participant growth is the result of retaining existing and attracting new participants.
- Growth requires investment in strategies to appeal to new participants
- Understanding who our registered participants are (demographics, retention, patterns of growth, etc.) is essential to evaluating the success of our strategies
- Everyone – Volleyball Canada, active members and registered participants - benefit from collaboration on retention and growth strategies
- Active members are fundamentally responsible for developing volleyball in their jurisdiction
- Registered participant fees are critical to ensuring the organization's capacity to develop the sport, registered participant pathways, and its core business. The fees also assist Volleyball Canada programming, including support for Volleyball Canada's high performance programs, communications and marketing content.



Volleyball Canada believes that the growth of organized volleyball is a joint responsibility with its Active Members, and that it requires investment in benefits and services and the ability to change over time. An individual registered with Volleyball Canada currently receives many



tangible benefits. More details regarding our registered participant categories as well as the benefits of registration, can be found [here](#).

Volleyball Canada will continue to work with the Provincial/Territorial Volleyball Associations to communicate the benefits of aligned membership, including:

- Harmonized categories of membership across Canada and link them to stages of long term athlete development (LTAD)
- Improved alignment of athlete and coach development systems within volleyball through affiliation with scholastic, post-secondary, adult recreation and masters volleyball segments in addition to the youth competitive segment
- Alignment of marketing and promotional efforts by communicating and elevating the Volleyball Canada brand