

Volleyball Canada Participant Fee

Volleyball Canada is committed to creating a unified “Volleyball in Canada” family. The strategic goal is to build a system where every person involved with volleyball in Canada is connected to the sport’s governing body.

To deliver upon its programming and benefits to Registered Participants, Volleyball Canada levies a fee whereby each participant who registers with a Provincial/Territorial Volleyball Association will also register, and be aware that they are registering, with Volleyball Canada.

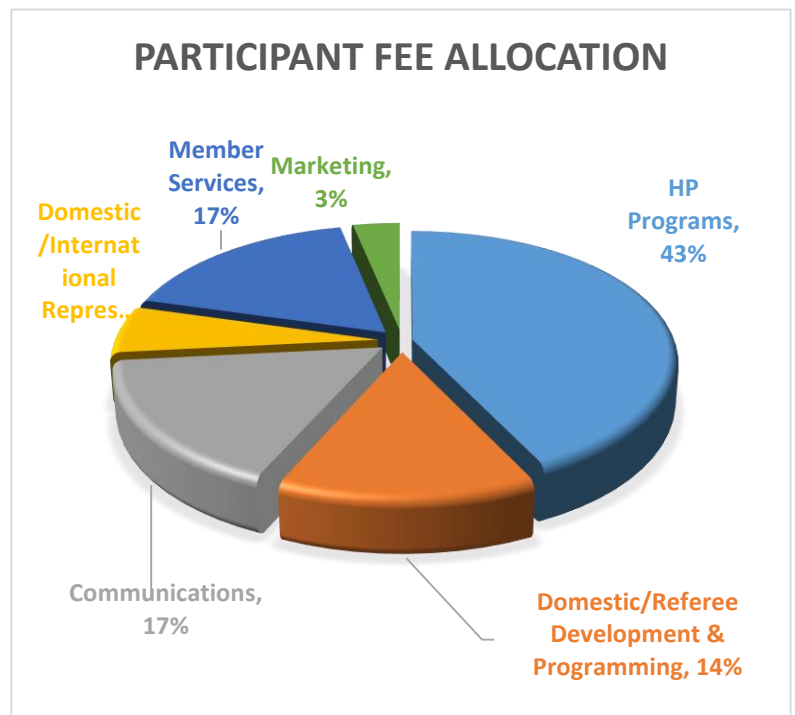
Volleyball Canada believes that:

- Registered participant growth is the result of retaining existing and attracting new participants.
- Growth requires investment in strategies to develop new Registered Participants and customers.
- Tracking Registered Participants - who stays, who joins, demographics of membership, patterns of growth, etc. - is essential to evaluating growth and the success of growth strategies.
- Everyone – Volleyball Canada, Active Members and Registered Participants - benefits from registered participant development and needs to collaborate on strategies for growth.
- Active Members are fundamentally responsible for developing volleyball in their jurisdiction.
- A Registered Participant fees are critical of ensuring the organization's capacity to develop the sport and its core business.
- Recreational Player

Volleyball Canada believes that the growth of organized volleyball is a joint responsibility with its Active Members and that membership growth requires investment in benefits and services and the ability to tailor these to changes to the times.

An individual registered with Volleyball Canada currently receives the following tangible benefits:

- Access and Insurance at Volleyball Canada sanctioned events
- Access to certified officials
- Access to and creation of VC Coaching Development Programs
- Access to provincial elite programs
- Access to provincial development programs
- Access to VC symposiums/ conferences



- Access to Letters of Good Standing for International Play
- Early Access to VC Tickets and Events

In addition to the tangible benefits, the funding also assists Volleyball Canada programming including support for Volleyball Canada's high performance programs, and communications and marketing content.

Volleyball Canada will continue to work with the Provincial/Territorial Volleyball Associations to communicate the benefits of aligned membership, including:

- Harmonized categories of membership across Canada and link them to stages of long term athlete development (LTAD).
- Improved alignment of athlete and coach development systems within volleyball through affiliation with scholastic, post-secondary, adult recreation and masters volleyball segments in addition to the youth competitive segment.
- Alignment of marketing and promotional efforts by communicating and elevating the Volleyball Canada brand.