



# Volleyball Canada Website Development and Hosting RFP 2026

## Questions and Responses

### February 4, 2026



Project Budget and Value-in-Kind Contributions	
<p>Could you please confirm the anticipated budget range or maximum allocation for this project—covering both the initial redesign and development as well as first-year hosting, maintenance, and support? Should proponents treat all pricing as inclusive or exclusive of taxes, and is there a preferred cost structure (e.g., fixed-price, pay-as-you-go, or retainer-based)? Additionally, how does Volleyball Canada envision balancing financial investment with value-in-kind (VIK) contributions and partnership marketing benefits, and should VIK/Sponsorship be considered a mandatory or optional value-add component?</p>	<p>Volleyball Canada has established an internal budget range for this initiative; however, a specific dollar value is <b>not being disclosed at this stage</b>. Proponents are encouraged to submit <b>competitive, transparent pricing</b> that reflects the scope, quality, and long-term value of their proposed solution.</p> <p>Pricing submissions should clearly distinguish between:</p> <ul style="list-style-type: none"> <li>• <b>Initial redesign and development</b> (discovery, design, build, testing, migration, launch)</li> <li>• <b>First-year hosting, maintenance, and support</b></li> <li>• <b>Optional modules or post-launch services</b>, priced separately</li> </ul> <p>This will enable Volleyball Canada to assess value, scalability, and total cost of ownership.</p> <p>All pricing should be <b>clearly identified as exclusive of applicable taxes</b>, with taxes shown separately where required.</p> <p>Volleyball Canada does not mandate a single pricing model. Proponents may propose one or a combination of the following, provided assumptions are clearly stated:</p> <ul style="list-style-type: none"> <li>• <b>Fixed-price</b> for core discovery, design, development, and launch phases</li> <li>• <b>Annual or monthly fees</b> for hosting, maintenance, and support</li> <li>• <b>Optional retainer or pay-as-you-go services</b> for enhancements, optimization, or post-launch support</li> </ul>



	<p>Volleyball Canada values proposals that demonstrate <b>innovative approaches to maximizing overall value</b>, including the thoughtful inclusion of <b>value-in-kind (VIK) contributions and partnership marketing benefits</b>. VIK and sponsorship elements are <b>optional and not mandatory</b></p>
<p><b>Phased Deliverables, Timeline &amp; Milestones</b></p>	
<p>Which deliverables/features are mission-critical for initial launch vs. secondary/aspirational (deferrable to later phases), and is Volleyball Canada open to a multi-phase program (e.g., upfront technical audit/architecture, core platform rebuild, advanced features/optimizations)? What is the expected contract award date, preferred target launch window, project start date, ideal delivery deadline, and any fixed drivers (key events/competitions, sponsorships, Board milestones, fiscal constraints, seasonality), including blackout periods or concurrent initiatives impacting resourcing? Which milestones require formal sign-off (e.g., IA, design, UAT, content freeze, soft launch), and is Volleyball Canada open to a phased rollout (e.g., core site first, followed by advanced modules) or expecting a full single launch?</p>	<p>Volleyball Canada prefers a phased deliverables approach over single launch, prioritizing mission-critical features first (core business areas) specifically a rebuilt public-facing website and completed tech stack for future growth followed by secondary/aspirational components.</p> <p>Target launch date, project start, and deadlines to be discussed during discovery based on vendor timeline recommendations. Limited constraints exist; any implementation issues will be addressed with the awarded vendor.</p>
<p><b>Post-Launch Support and Maintenance</b></p>	
<p>Following launch, does Volleyball Canada prefer a maintenance-only model (covering security updates, backups, monitoring, and routine platform maintenance), or a monthly retainer that includes a set number of support or enhancement hours? Would Volleyball Canada prioritize a cost-optimized core build or a more feature-rich implementation including optional modules?</p>	<p>Monthly maintenance (security updates, backups, monitoring, routine platform) with a bank of hours for enhancements. As a not-for-profit, we prioritize a cost-optimized core build but will consider optional modules.</p>
<p><b>Vendor Location Preferences</b></p>	
<p>Does Volleyball Canada prefer local Canadian providers, or accept Canadian agencies with U.S. clients (e.g., California/Colorado/Wyoming), U.S.-based</p>	<p>As a Canadian National Sport Organization, our funding requirements prioritize Canadian vendors where possible—this is our first preference</p>



<p>firms, or international vendors (e.g., India-based) provided data sovereignty/PIPEDA is met via Canadian-region hosting (e.g., AWS Canada Montreal, or availability zones of global managed WordPress hosts like WordPress VIP/WP Engine/Kinsta/Pantheon)? Is participation limited to Canadian/U.S.-based organizations only?</p>	
<p>Does Volleyball Canada require support staff to be physically located in Canada during the warranty and maintenance periods, or is remote support (during Eastern Time business hours) acceptable for meeting service level agreements (SLAs)?</p>	<p>Priority given to Canadian based businesses. Our operations are in the Eastern Time zone, so support during business hours is acceptable. For service interruptions, we do require 24/7 availability to ensure prompt resolution</p>
<p>Will any in-person/onsite meetings be required during discovery, delivery, training, or launch, or can the project be fully remote?</p>	<p>No, virtual meetings will be acceptable.</p>
<p>Are foreign-hosted SaaS tools (e.g., monitoring, marketing automation) permitted beyond Canadian-hosted environments?</p>	<p>Priority given to Canadian based hosted tools, but foreign-hosted SaaS (e.g., monitoring, marketing automation) will be considered beyond Canadian environments.</p>
<p><b>Joint Bids / Subcontracting</b></p>	
<p>Are joint bids or subcontracting arrangements permitted, provided the primary vendor remains accountable for delivery and quality?</p>	<p>Joint bids and subcontracting arrangements will be considered (if clearly indicated in the proposal). The primary vendor remains fully accountable for delivery, quality, and overall project success.</p>
<p><b>Content Migration</b></p>	
<p>Could you clarify the content scope for migration—including approximate total pages, media assets (photos/videos), PDFs/governance documents, and any structured content to be migrated (vs. archived or excluded legacy material)—and confirm whether Volleyball Canada requires vendor services for copywriting/content rewriting (including bilingual optimization and quality improvements), original/stock videography/photography, or full manual accessibility remediation across all migrated content (or limited to templates/key pages)? Who will handle content rewriting and quality improvements (VC team, vendor, or shared responsibility)?</p>	<p>Volleyball Canada's website migration involves a reevaluation of pages and site map as part of the project process. The organization will provide all content, translations, and stock imagery, with some content directly migrated in a phased approach due to departmental constraints.</p>



<b>Hosting and Infrastructure</b>	
Would Volleyball Canada require vendor-managed hosting, DNS, or SSL services post-launch (including current setup details: provider, cloud/on-premises/shared/dedicated), with full transferability to alternate hosts expected after contract?	We are open to vendor managed hosting, or hosting accounts set up in our name with support for management.
<b>Ongoing Support and SLAs</b>	
After the 90-day warranty, what support model is preferred (business hours, extended, or 24/7 for critical issues), including defined SLAs/response times/escalation, security update/patch/compliance audit frequency, expected hosting relationship duration, and whether hosting/support should be proposed as a separate service agreement?	After 90-day warranty, Volleyball Canada prefers 24/7 support for critical issues and business hours for minor issues.
<b>Current CMS and Constraints</b>	
What is the current CMS platform (including DAM/media library, CRM, custom plugins/modules, proprietary components, API layer powering mobile app content feeds, and hosting/data storage setup), any upcoming end-of-life dates, and constraints impacting migration? Would Volleyball Canada grant full access to existing data sources (databases, file assets, API documentation/SLAs/costs) for content/data migration, including database export capabilities? Can Volleyball Canada provide examples of impediments internal staff have with either the front or backend experience	<p>Current CMS is Charcoal—a proprietary system (developed by Locomotive) that includes DAM/media library, custom plugins/modules, API layer for mobile app content feeds (e.g., news, teams), and integrated hosting/data storage.</p> <p>No end-of-life dates or migration constraints apply. Full access to data sources (databases, assets, API docs/SLAs) will be granted and finalized during discovery.</p> <p>Several staff members (whose primary role isn't technical) update content via the current CMS and find it challenging to use, often leading to workarounds that may impact user experience.</p>
How does Volleyball Canada define acceptable third-party AI/SaaS tooling given no proprietary lock-in requirements, including any preferred platforms, privacy/data residency/transparency/explainability governance, or production-ready vs. AI-ready architecture expectations?	<p>Volleyball Canada does not prescribe or endorse any specific third-party AI or SaaS platforms.</p> <p>Any proposed AI-enabled or SaaS tooling must be <b>optional, modular, and non-proprietary</b>, and must comply with the</p>



	<p>following principles and requirements outlined in the RFP:</p> <ul style="list-style-type: none"><li>• <b>No vendor lock-in:</b> All content, configurations, models, schemas, and workflows must remain fully exportable and transferable, with complete documentation enabling alternate vendors to assume operation and support.</li><li>• <b>Administrator control:</b> All AI-enabled features must be transparent, configurable, and controllable by Volleyball Canada administrators, including the ability to enable, disable, or limit functionality by role.</li><li>• <b>Explainability and transparency:</b> AI-assisted features (e.g., search, recommendations, content assistance) must be explainable, auditable, and avoid black-box decision-making that cannot be interpreted or reviewed by staff.</li><li>• <b>Privacy and data protection:</b> All tooling must comply with Canadian privacy legislation (including PIPEDA and youth data protections), with clear data handling practices, documented data flows, and no use of Volleyball Canada data for model training without explicit written consent.</li><li>• <b>Data residency:</b> Production data must reside in <b>Canadian data centres</b>. Any third-party services must clearly disclose data storage locations and processing practices.</li><li>• <b>Security and compliance:</b> AI/SaaS components must meet the same security, encryption, access control, incident response, and audit standards as the core platform.</li><li>• <b>Production-ready architecture:</b> Proposals must prioritize <b>production-ready, supportable solutions</b>. “AI-ready” or experimental capabilities may be described as future-state or</li></ul>
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	<p>optional enhancements but must not introduce dependency, instability, or additional cost in the current phase.</p> <p>Vendors are expected to demonstrate how their proposed architecture supports <b>future AI extensibility</b> through APIs and modular services while ensuring that the core platform remains stable, governable, and compliant with all requirements in Appendix A, including Security, Integrations, Analytics, and Documentation</p>
<p><b>CMS Preferences and Flexibility</b></p>	
<p>Does Volleyball Canada prefer specific open-source CMS platforms (e.g., Drupal, headless WordPress, Strapi), or consider licensed/SaaS/monolithic/hybrid alternatives to fully headless architecture, provided all portability, non-lock-in, ownership, API/workflow/mobile continuity, and admin efficiency requirements are met? Has Volleyball Canada already evaluated CMS options, or should vendors include recommendations? Are specific platforms (e.g., WordPress) off-limits?</p>	<p>Volleyball Canada prefers open-source CMS platforms (e.g., Drupal, headless WordPress, Strapi) but welcomes vendor recommendations on preferred tools. No platforms are off-limits, provided portability, non-lock-in, ownership, API/workflow/mobile continuity, and admin efficiency requirements are met.</p>
<p><b>Headless Mandate Flexibility</b></p>	
<p>The RFP requires a headless CMS (e.g., with Next.js frontend) alongside staff-managed drag-and-drop builder—while we specialize in Headless WordPress, is a hybrid/standard Enterprise WordPress (or monolithic) acceptable if it meets sub-second loads, security, and all requirements, or is fully headless strictly mandatory? (Note: Merges with prior "CMS Preferences and Flexibility" on headless/hybrid/monolithic options.</p>	<p>Volleyball Canada is flexible on CMS preferences—fully headless (e.g., Next.js + headless CMS) preferred but hybrid/standard Enterprise WordPress (or monolithic) acceptable if it meets sub-second loads, security, and all requirements. Vendor recommendations are welcome.</p>
<p><b>Content Volume and Approach</b></p>	
<p>Can Volleyball Canada provide estimated migration volumes (total pages, media assets/photos/videos, PDFs/governance documents, content types/profiles, structured content) and clarify the approach: full 100% "lift-and-shift" as-is migration, or with pre-migration consolidation/removals/updates/cleanup</p>	<p>Volleyball Canada desires a site review, so current page/media/PDF/structured content volumes may not reflect final outcome. Direct migrations use a lift-and-shift approach; success criteria based on validated quality (not strict numerical targets) to be agreed upon. VC handles content rationalization/approval.</p>



<p>(including quality improvements)? Would Volleyball Canada accept migration success criteria based on validated quality rather than strict numerical targets, and who handles content rationalization/approval?</p>	
<p><b>Content Audit and Quality</b></p>	
<p>Has a formal content audit been completed (comprehensive evaluation of quality, relevance, structure, gaps, English/French parity), or should it be conducted collaboratively? What does "content audit" specifically entail (full evaluation vs. inventory/coordination for migration)?</p>	<p>No formal content audit is completed to date, but one will be conducted collaboratively to ensure no gaps—ideal given upcoming site changes.</p>
<p><b>Additional Integrations and Responsibilities - SEO, Integrations, and Extras</b></p>	
<p>Who owns keyword strategy, on page/technical SEO, and post-launch SEO updates?</p>	<p>Volleyball Canada retains ownership of overall <b>SEO goals, priorities, and brand messaging</b>, informed by organizational strategy and audience needs. The selected vendor is responsible for implementing <b>best-practice on-page and technical SEO</b> as part of the website redevelopment, including information architecture, metadata, structured data, performance optimization, accessibility alignment, redirects, and validation at launch. Post-launch SEO support (e.g., ongoing optimization, monitoring, and refinements) should be clearly defined in the proposal. Vendors may include post-launch SEO as part of warranty, maintenance, or optional support services, with responsibilities and assumptions explicitly stated.</p>
<p>Please provide details on existing/current API integrations (list, estimated number, documentation), reference APIs/documentation, SaaS tools (e.g., monitoring, marketing automation), and site isolation expectations (content/users/branding).</p>	<p>Volleyball Canada currently operates within a multi-platform digital ecosystem. The selected vendor should expect to work with and preserve continuity for <b>existing integrations</b>. The estimated number of integrations is expected to be <b>multiple (8–12+)</b>, varying by environment and feature set. Detailed API documentation, schemas, and access details will be made available to the successful proponent during discovery and technical onboarding. Vendors should assume <b>standards-based REST and/or GraphQL APIs</b> and design for extensibility and should design a system that will give the</p>



	best possibility for future growth through API's
<b>E-Commerce</b>	
Does the RFP scope include the existing Shopify store for rebuilding, migration, or integration into the new platform, or is it excluded? If in scope, is Volleyball Canada using a specific e-commerce platform (e.g., Shopify, WooCommerce), or should proponents recommend one as part of their unified commerce solution?	The existing Shopify store is out of scope—no rebuild, migration, or integration required beyond linking to it from the new platform.
<b>Subdomains</b>	
Does "entire site" refer specifically to content under the main volleyball.ca domain, excluding subdomains/platforms like coach.volleyball.ca, volleyballconnect.ca, and store.volleyball.ca? Should proposals include or exclude redevelopment/replatforming of these external systems?	"Entire site" scope covers only the main volleyball.ca domain content and the entire tech stack behind it. Subdomains like coach.volleyball.ca, volleyballconnect.ca, and store.volleyball.ca are excluded—no redevelopment or replatforming required.
<b>Current Integrations Status - Active vs. Future Integrations</b>	
Which integrations listed in Appendix A (e.g., Sportlomo, Volleyball Life, Genius Sports, Nationals, VBTV, Smart Schedules, Match Centre, ticketing providers, fundraising like Canada Helps/Formstack) are currently active/contractually in place with confirmed API access/data licensing/permissions/vendor credentials (provided by Volleyball Canada, not vendor-sourced), vs. desired for future phases? Can Volleyball Canada provide a direct list with documentation, data flows (read-only/bi-directional/real-time/scheduled), data types (e.g., standings, live scoring, schedules, registrations, memberships, rosters, results, events), and integration methods (formats, authentication, SSO)?	Active integration: Sportlomo (direct link only, no current API). Future phases will consider integrations/SSO options. Direct lists, documentation, data flows/types/methods to be discussed in discovery
<b>Specific Feature Clarifications - Third-Party Features and Builds</b>	



<p>For Match Centre, Smart Schedules, VBTv embedding/linking (basic embeds vs. advanced playlists/metadata/sync/analytics/gated access), and gamified engagement/personal user dashboard/membership services: are these third-party embeds/widgets/external links, or require custom redevelopment/API builds? Does Volleyball Canada have an existing authentication/identity system (third-party or integrable), and what ticketing level is needed (links, widgets, full purchase workflow)?</p>	<p>For match centre, smart schedules, etc this should be included in the tech stack to allow for data to be displayed natively on the site. API's will be provided</p>
<p><b>Broader Systems and Approach - Additional Systems and Phasing</b></p>	
<p>What existing systems must integrate (e.g., registration, membership/CRM, email marketing, event management, e-commerce/payment gateways), including estimated number of sources, any data quality issues/inconsistencies, and omnichannel API status (existing/developed in-scope/custom)? Is Volleyball Canada open to phasing/prioritizing integrations (rather than full normalization at launch), and will it facilitate technical coordination with providers?</p>	<p>Volleyball Canada's priority for this project is the delivery of a <b>stable, high-performing, user-centric website</b> that functions effectively for both external users and internal staff.</p> <p>The redevelopment is intended to establish a <b>modern, rationalized technical stack</b> that supports content governance, accessibility, performance, and operational efficiency. Integration work should be approached in service of this goal—not as a prerequisite for launch.</p> <p>A phased approach would be welcomed</p>
<p><b>Site Structure Priorities</b></p>	
<p>Is there a preferred sitemap approach (full redesign vs. retaining/enhancing current structure), and are specific sections, user flows, or content types of high priority for usability and conversion?</p>	<p>Volleyball Canada is looking for a full site redesign. Portions of the site will have similar mapping, but Volleyball Canada is looking to improve the user experience.</p>
<p><b>Microsites and Partners</b></p>	
<p>Section 3(g) mentions event microsites/provincial/partner site support—how many are anticipated at launch (with examples), and should they be centrally managed (content/workflows/permissions) or independently by partners/affiliates? Are they uniquely branded/themed (custom</p>	<p>Provincial sites are out of scope. Potential microsites for later launch: approx. 2 (details during discovery).</p>



CSS/templates/UX/design) or extensions of the main site components/look-and-feel?	
<b>Design Assets</b>	
Does Volleyball Canada have a formal design system or Figma library beyond brand guidelines? Are defined user personas available?	Volleyball Canada has no formal design system or Figma library—only brand guidelines.  Personas would need to be updated as part of this project
<b>Project Team and Decision-Making</b>	
Who will form Volleyball Canada's core project team (roles only) and serve as primary decision-makers for discovery, design, scope, and launch approvals?	Core Volleyball Canada project team includes members from communications, technology, and highly impacted business areas (e.g., events). They serve as primary decision-makers for discovery, design, scope, and launch approvals.
<b>Performance Requirements</b>	
Are sub-1-second load times required across all pages or limited to high-traffic areas (e.g., Match Centre, schedules), open to post-launch validation via real-world traffic rather than just synthetic testing, and how should performance risk be managed for third-party dependencies (e.g., live scores, video, personalization, AI search)?	Sub-1-second load times are ideally required across all pages for consistent user experience. Performance validated via combination of synthetic testing and post-launch real-world metrics; vendor must rectify issues within agreed timeframe. Third-party dependencies managed by providers unless vendor server issues are discovered.
<b>AI Requirements and Phasing</b>	
What AI-enabled features (e.g., AI-assisted search, content recommendations, personalization, editorial tooling, analytics) are required for initial/core Phase 1 delivery versus exploratory/optional/phased modules, and would Volleyball Canada prefer them proposed with separate costs/governance controls?	Phase 1 AI focus: Assisted search required in core delivery. Other features (recommendations, personalization, tooling, analytics) exploratory/optional/phased. Propose with separate costs/governance.
<b>Security and Compliance</b>	
Which security/compliance responsibilities (e.g., ongoing monitoring, audits, patching) remain with the vendor post-launch versus transitioning to Volleyball Canada, and are they included in initial scope or a separate support agreement? Is there an internal IT/security team for incident response/oversight partnership?	Ongoing security/compliance (monitoring, audits, patching) remains vendor responsibility for post-launch, included in separate support agreement. Volleyball Canada has no internal IT/security team for incident response/oversight.
<b>Bilingual Requirements</b>	



What bilingual (English/French) approach is expected—fully manual/human translation, AI-assisted workflows, automated tools, or third-party service integration (online/offline)—with full parity required at launch for all sections or phased rollout allowed?	All translations managed internally by Volleyball Canada—no AI assistance or third-party tools required. Full English/French parity mandatory at initial launch.
Will Volleyball Canada supply all French content, or is vendor translation/localization included in scope, along with responsibilities for content creation, quality assurance, and final approvals?	Yes, Volleyball Canada will supply all French content. Vendor scope excludes translation/localization; VC handles content creation, QA, and approvals.
Does the CMS require full bilingual (English/French) capabilities, or is a system that accepts/publishes French content in an easy, user-friendly way sufficient (without built-in bilingual management)	Volleyball Canada requires a CMS able to accept and publish French content in an easy, user-friendly way—the system itself does not need full bilingual capabilities.
<b>Accessibility Compliance</b>	
Are there expectations beyond WCAG 2.2 AA for specific sections/content types/user groups, and is a third-party accessibility audit required for launch or post-launch validation?	All Canadian accessibility requirements (WCAG 2.2 AA minimum) must be met site-wide. Accessibility audit required prior to launch.
<b>Mobile Application</b>	
Are vendors expected to replicate/rebuild existing APIs exactly, or maintain functional backward compatibility?	Majority of APIs are future state with limited existing ones; discovery will identify any needing backward compatibility. Vendors expected to maintain functional compatibility as required.
What technology powers the mobile app? Does it have an existing CMS, and what are the compatibility requirements? Does the mandate include modifications to it, and can we get a full list of current apps? Do you own every domain used by the Mobile App to access external APIs?	The mobile app is built by FanReach and pulls content from our current CMS platform. During discovery we will consult with FanReach to fully understand the API process.
<b>Authenticated Hubs</b>	
Section 12 mentions Coach Hub and Youth Hub—where is this content on the current site (or are they separate sites), do they require authenticated access, role-based permissions (e.g., coaches, athletes, parents, staff), or manage internal/member-only/restricted documents within the CMS?	Coach Hub and Youth Hub are future-state requirements—nothing exists on the current site. Authentication could be based on SSO for access
<b>Brand and Design Vision</b>	



<p>Do you have an existing brand book/visual identity guideline, including design components/UI kits to retain/evolve, and what's the balance between "total redesign" and "preserving brand identity"—which elements (logo, palette, typography, tone of voice) are untouchable? Is the current animation/motion level appreciated or to be reconsidered, and what triggered this redesign (market evolution, new strategy, performance issues, acquisition, new target audience), or is this a full visual revamp?</p>	<p>Volleyball Canada has brand guidelines and a strong brand identity to maintain, but open to redesigning its utilization on the new site. Trigger: Refreshing outdated design (several years old) alignment with new strategy, full visual revamp considered, and new integrated tech stack</p>
<p><b>Traffic Analytics</b></p>	
<p>What are current traffic volumes/peak periods, highest-traffic pages, and mobile vs. desktop split?</p>	<p>2.4 million page views in 2025</p>
<p><b>Media Optimization</b></p>	
<p>What is the average size of images/videos on the site? Are media assets optimized/served at original size, and do you use any delivery services (CDN, responsive images, compression tools)?</p>	<p>All hosting is completed by the current vendor</p>
<p><b>Stage III Presentation Expectations</b></p>	
<p>For shortlisted proponents invited to Stage III, should presentations focus on live demonstrations of existing platforms, or conceptual walkthroughs including UX, architecture, and implementation approach?</p>	<p>Shortlisted Stage III presentations should mix live demonstrations of existing platforms with conceptual walkthroughs of UX, architecture, and implementation approach—showing vision for Volleyball Canada alongside technical details.</p>
<p><b>Current Site Strengths/Challenges</b></p>	
<p>From Volleyball Canada's perspective, what current website aspects are strengths to preserve/evolve, and what key limitations/challenges (technical, UX, editorial workflows, scalability, performance, governance) motivate this rebuild?</p>	<p>Strengths to preserve: Volleyball Canada's current website excels in strong brand representation, consistent publishing framework with templates for multi-user content, unified branding, bilingual English/French support on the same pages, and mobile-friendly responsive design.</p> <p>Challenges motivating rebuild: Navigation and user experience issues from business expansion (adding many new pages), technical limitations, limited administrative flexibility for updates/edits, and inability to add new features not available on the existing platform.</p>



<b>Ongoing Services Partnership</b>	
Beyond the 90-day warranty, does Volleyball Canada anticipate ongoing maintenance/hosting/support as part of this RFP or a separate engagement, and is it seeking proposals for a managed services partnership (e.g., optimization, enhancements, strategic support via retainer model)?	Beyond the 90-day warranty, Volleyball Canada anticipates ongoing maintenance/hosting/support as a full separate services agreement, seeking proposals for a managed services partnership (optimization, enhancements, strategic support via retainer).
<b>References</b>	
Could Volleyball Canada please clarify expectations regarding references? Specifically: How many references are preferred or required? What information should be provided for each reference?	Volleyball Canada expects 3 references from similar projects (national sports/non-profits preferred). Provide client name, contact info, project dates, scope summary, and outcomes achieved.
<b>Advertising/Sponsorships</b>	
Is there a need for on-site advertising/sponsorships requiring ad server integration, and if so, which third-party for sales/placement/scheduling?	Volleyball Canada does not need to integrate with third party ad servers, but would like to be able to integrate internal partners with placement on the site.
<b>User Testing</b>	
Is there an opportunity for user testing?	Yes
<b>Proposal Deadline Extension</b>	
Given the short window between the Feb 3 Q&A cutoff and Feb 10 proposal deadline, would Volleyball Canada consider a brief extension?	No extension is considered at this point for the Feb 3 Q&A cutoff and Feb 10 proposal deadline.