



# VENDOR BOOTHS & DISPLAY PRICING

**MAY 2020 - EDMONTON**



**OVER 800 YOUTH TEAMS 55 COURTS ONE VENUE**  
**10,000 PARENTS 25,000 HOTEL ROOMS**  
**\$18 MILLION DOLLAR ECONOMIC IMPACT**

The largest team sport event in Canada is coming to Edmonton in May of 2020 ... over 800 youth teams competing over a seven day event hosted at the Edmonton Expo Centre.

Volleyball Canada's National Championships includes over 10,000 athletes and 10,000 family members and those teams will be starting to plan their trip to Edmonton in the coming months. The economic impact is estimated at over \$18 million to the City of Edmonton and this event will explore opportunities with the local businesses to benefit from the event, engage with the participants and help us make the event an amazing week.

Females are a key demographic that smart marketers typically try to connect with, and at our National Championships they make up 70% of the participants. **That's 7,000 teenage girls at one venue, and one tournament.**



# Nationals

**GIRL POWER MARKETING SALES BRAND VISIBILITY**  
**ENGAGEMENT SAMPLING SOCIAL MEDIA**

**SPONSOR SUITES: 2018 NATIONALS**

# SOCIAL REACH



160,000 LIKES



41,200 FOLLOWERS



46,000 FOLLOWERS

## Social Media Platform: Volleyball Canada's Activation Amplifier

Both indoor and beach volleyball are all about action, high performance, and fun — and it's a visually appealing sport. It's a participation sport versus a spectator sport which means it's a priority the lives of our members.

Unique events like the Nationals tend to create a perfect storm of social media with this age group — sharing everything cool thats going on during the event; friends and teammates having fun between matches with 10,000 like-minded teenagers.



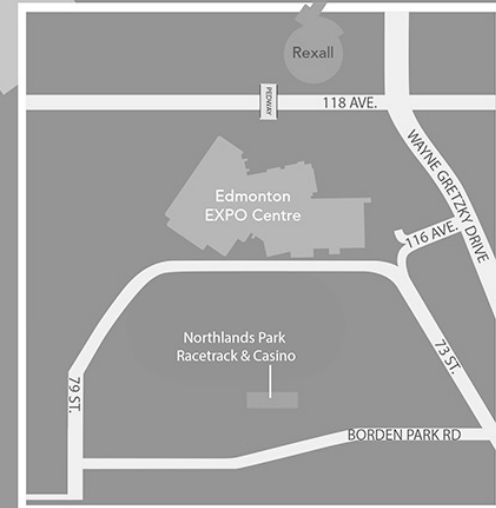
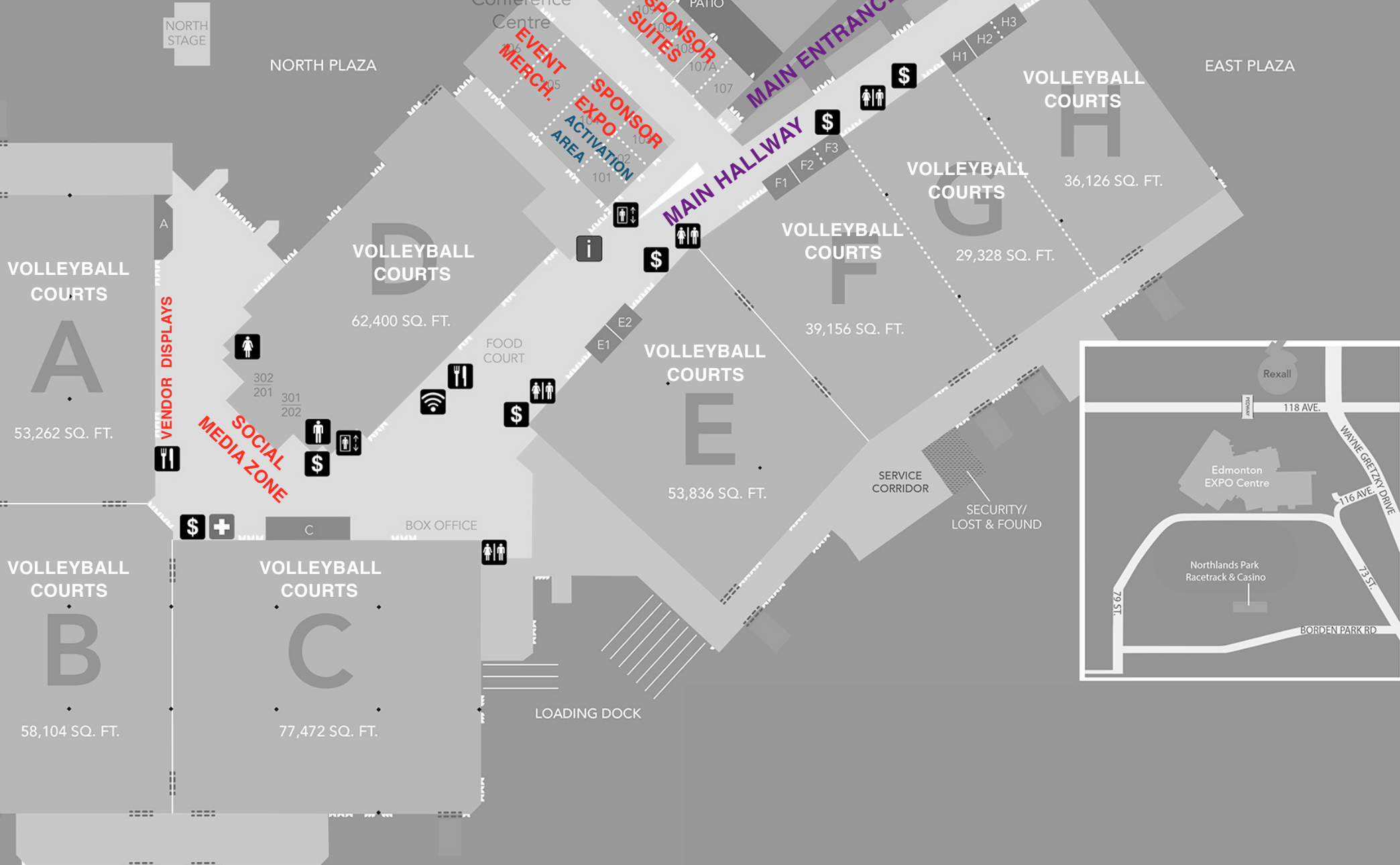


NORTHLANDS

# Edmonton EXPO Centre



NORTH



# EXPO & DISPLAY RATES

Booth & Display Options	Space Details	Supplies included in base price.	Price
Display in Main Hallway:	3ft deep x 10ft wide, 8ft tall	2 exhibitor badges, parking pass	\$1,000
Wall Mural in Main Hallway:	18 ft x 7 ft tall	2 exhibitor badges, parking pass	\$1,500
Regular Booth in Expo Hall:	10ft x 10ft	One 8' x 2' table skirted, 2 chairs, 2 exhibitor badges, parking pass	\$1,500
Double Booth in Expo Hall:	10ft x 20ft	Two 8' x 2' tables skirted, 4 chairs, 4 exhibitor badges, parking pass	\$2,000
Activation Centre in the Expo Hall - Single Day	20 x40 sq ft	5 round tables 8' x 2' skirted, 40 chairs, Projector & 12 ft wide Screen 4 exhibitor badges, parking pass	\$2,500

Product sampling and selling options may be available depending on the type of product you are hoping to sell and the expo or display location you are interested in booking and must be pre-approved by Volleyball Canada.

## **Vendor booth & Product Display Pricing Contact Information:**

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**Sponsorship - Volleyball Canada**

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