The largest team sport event in Canada is coming to Edmonton in May of 2020 ... over 800 youth teams competing over a seven day event hosted at the Edmonton Expo Centre.

Volleyball Canada’s National Championships includes over 10,000 athletes and 10,000 family members and those teams will be starting to plan their trip to Edmonton in the coming months. The economic impact is estimated at over $18 million to the City of Edmonton and this event will explore opportunities with the local businesses to benefit from the event, engage with the participants and help us make the event an amazing week.

Females are a key demographic that smart marketers typically try to connect with, and at our National Championships they make up 70% of the participants. That’s 7,000 teenage girls at one venue, and one tournament.
GIRL POWER MARKETING SALES BRAND VISIBILITY ENGAGEMENT SAMPLING SOCIAL MEDIA
Social Media Platform: Volleyball Canada’s Activation Amplifier

Both indoor and beach volleyball are all about action, high performance, and fun — and it’s a visually appealing sport. It’s a participation sport versus a spectator sport which means it’s a priority the lives of our members.

Unique events like the Nationals tend to create a perfect storm of social media with this age group — sharing everything cool that’s going on during the event; friends and teammates having fun between matches with 10,000 like-minded teenagers.

Social Reach:

- Facebook: 160,000 likes
- Instagram: 41,200 followers
- Twitter: 46,000 followers
# EXPO & DISPLAY RATES

<table>
<thead>
<tr>
<th>Booth &amp; Display Options</th>
<th>Space Details</th>
<th>Supplies included in base price.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display in Main Hallway:</td>
<td>3ft deep x 10ft wide, 8ft tall</td>
<td>2 exhibitor badges, parking pass</td>
<td>$1,000</td>
</tr>
<tr>
<td>Wall Mural in Main Hallway:</td>
<td>18 ft x 7 ft tall</td>
<td>2 exhibitor badges, parking pass</td>
<td>$1,500</td>
</tr>
<tr>
<td>Regular Booth in Expo Hall:</td>
<td>10ft x 10ft</td>
<td>One 8’ x 2’ table skirted, 2 chairs, 2 exhibitor badges, parking pass</td>
<td>$1,500</td>
</tr>
<tr>
<td>Double Booth in Expo Hall:</td>
<td>10ft x 20ft</td>
<td>Two 8’ x 2’ tables skirted, 4 chairs, 4 exhibitor badges, parking pass</td>
<td>$2,000</td>
</tr>
<tr>
<td>Activation Centre in the Expo Hall - Single Day</td>
<td>20 x 40 sq ft</td>
<td>5 round tables 8’ x 2’ skirted, 40 chairs, Projector &amp; 12 ft wide Screen 4 exhibitor badges, parking pass</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Product sampling and selling options may be available depending on the type of product you are hoping to sell and the expo or display location you are interested in booking and must be pre-approved by Volleyball Canada.
Vendor booth & Product Display Pricing

Contact Information:

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