



# Registered Participant Policy

## Definitions

1. The following terms have these meanings in this Policy:
  - a. Active Members – As defined in Volleyball Canada’s bylaws, the Active Members of Volleyball Canada are the Provincial/Territorial Volleyball Associations.
  - b. “Individuals” – refers to all categories of members and/or registrants defined in the Bylaws of Volleyball Canada as well as all people employed by, contracted by, or engaged in activities with or on behalf of, Volleyball Canada including, but not limited to, employees, contractors, athletes, volleyball clubs, coaches, mission staff, referees, volunteers, managers, administrators, committee members, parents or guardians, spectators, and directors and officers.
  - c. Registered Participant – Any Individual that has registered to play volleyball in Canada with a Provincial/Territorial Association is deemed to be a registered participant of Volleyball Canada.

## Policy Statement

2. Volleyball Canada is committed to creating a unified “Volleyball in Canada” family where every person involved with volleyball in Canada is connected to the sport’s governing body.

## Purpose

3. The purpose of this policy is to describe the parameters for Volleyball Canada’s Registered Participants.

## Scope and Application

4. This Policy applies to all Individuals.
5. The Chief Executive Officer is responsible for the implementation of this Policy.
6. The Chief Executive Officer will recommend a levy for Registered Participants to the Board of Directors.
7. The Board of Directors is responsible for any changes to this Policy, and any fee structure levied by Volleyball Canada.
8. The Chief Executive Officer shall work with the Provincial/Territorial Volleyball Associations to ensure this Policy, and related documentation are understood and communicated.

## Provisions

9. Volleyball Canada believes that the organization of competitions, the regulation and officiating of the sport of volleyball, the development and accreditations of coaches, the support and development of individual athletes and teams constitutes the core business of Volleyball Canada.



10. Volleyball Canada believes that the growth of organized volleyball is a joint responsibility with its Active Members and that registered participant growth requires investment in benefits and services and the ability to tailor these to changes in the market.
11. A registered participation strategy should be based on the following key principles:
  - a. Registered participant growth is the result of retaining existing and attracting new participants.
  - b. Growth requires investment in strategies to develop new Registered Participants and customers.
  - c. Tracking Registered Participants - who stays, who joins, demographics of registered participants, patterns of growth, etc. - is essential to evaluating growth and the success of growth strategies.
  - d. Everyone – Volleyball Canada, Active Members and Registered Participants - benefits from registered participant development and needs to collaborate on strategies for growth.
  - e. Active Members are fundamentally responsible for developing volleyball in their jurisdiction.
  - f. A Registered Participant fees are critical of ensuring the organization's capacity to develop the sport and its core business.
12. To deliver upon its programming and benefits to Registered Participants, Volleyball Canada will levy a fee whereby each participant who registers with a Provincial/Territorial Volleyball Association will also register, and be aware that they are registering, with Volleyball Canada.
13. The Volleyball Canada Board of Directors will approve the structure of this fee.
14. All Volleyball Canada participant fees will be clearly identified as a Volleyball Canada participant fee.
15. Volleyball Canada understands that it must be able to demonstrate value to its Registered Participants.
16. Unless otherwise determined by the Board of Directors, the volleyball season shall be September 1st to August 31st.
17. An Individual shall only be considered registered participant for the volleyball season they have registered for. An Individual must re-apply as a registered participant on an annual basis.
18. An Individual cannot be a registered participant in a Provincial/Territorial Volleyball Associations without being a registered participant of Volleyball Canada.
19. Volleyball Canada will continue to work with the Provincial/Territorial Volleyball Associations to communicate the benefits of alignment, including:
  - a. Harmonized categories of participants across Canada and link them to stages of long term athlete development (LTAD).
  - b. Improved alignment of athlete and coach development systems within volleyball through affiliation with scholastic, post-secondary, adult recreation and masters volleyball segments in addition to the youth competitive segment.



- c. Alignment of marketing and promotional efforts by communicating and elevating the Volleyball Canada brand.
20. Volleyball Canada will maintain a volleyball registration system which will contain the aggregate record of all Registered Participants.
  21. Any information collected by Volleyball Canada will be kept according to Volleyball Canada's Privacy Policy in addition to Canadian privacy laws.

### **Communications**

22. This Policy must be effectively communicated to those who will be responsible for its implementation.

### **Review**

23. This Policy will be reviewed at least once every two years, or as decided by the Chief Executive Officer and/or the Volleyball Canada Board of Directors.
24. This Policy should be reviewed in October 2022.

### **Approval**

25. This Policy was approved by the Volleyball Canada Board of Directors on October 13, 2020.