

# Volleyball Canada Sponsors and Expo Vendors to connect with over 1,000 teams in May

Over 1,000 of Volleyball Canada's youth club teams compete and train all season in their respective provinces with their eyes set on competing at National Champions. During the month of May 2019 over 12,000 young elite volleyball players will travel to National Championship events in six select cities across the country;

### Ottawa, Richmond, Halifax, Edmonton, Toronto and Regina.

Given the high number of courts required to host the massive number of teams competing in our National Championships, they are hosted in some of the largest venues in Canada. These one-venue volleyball festivals make it easy for sponsors and vendors to engage with the participants during the event.





Booths available on the following dates Your company would be able to have an onsite retail set-up

Date	City	Categories	Venue	Expected Teams
May 2 - 5	Ottawa, ON <u>Expo Booths Ottawa</u>	14U Girls and Boys	Carleton University	80 teams
May 9 - 12	Richmond, BC <u>Expo Booths Richmond</u>	14U Girls	Richmond Olympic Oval	80 teams
May 9 - 12	Halifax, NS <u>Expo Booths Halifax</u>	14U Girls	Canada Games Centre	40 teams
May 9 - 12	Edmonton, AB <u>Expo Booths Edmonton</u>	14U Boys & 15U Girls	Saville Sports Centre	180 teams
May 8- 14	Toronto, ON Expo Booths Toronto	16U Boys, 17U Girls & Boys Enercare Centre _18U Girls & Boys		400 teams
May 17 - 20	Regina, SK <u>Expo Booths Regina</u>	15U Boys & 16 U Girls	Evraz Place	232 teams

## Volleyball Canada's Social Media Platform: A Sponsor's Activation Amplifier

Unique events like the 2019 Nationals tend to create a perfect storm of social media with this age group — sharing everything cool that is going on during the event; friends and teammates having fun between matches with like-minded teenagers. The collective reach of the participants is MASSIVE.





165,000 fans Volleyball Canada 41,000 followers @VBallCanada



46,500 followers @VolleyballCanada

### **Sponsorship Opportunities**

Sponsorship value is found when you place your brand between people and what they are passionate about ... and authentic brand loyalty happens.

Volleyball Canada members consist primarily of affluent suburban families with our predominant membership ranging from 13 - 18 years of age and strongly skewed towards girls. 60% female and 40% male.

If you would like to highlight your brand or products to young athletes and their families across the country connect with us and we can discuss some of the opportunities available, including; event signage, your swag/info in team registration bags, on-site vehicle, social media contests, player awards and prizes etc.

And it also hits the elusive and lucrative, but often forgotten by sponsorship ... teenage girl market.

For Sponsorship Information please call Colin Young 1-403-615-8819